

FOTIOS EFTHYMIOU

Date of birth: 03.03.1993
Citizenship: Greece
Residence: Switzerland



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ACADEMIC EDUCATION

| | |
|-------------------|--|
| 11/2019 – present | University of St. Gallen PhD Candidate and Research Associate to Professor Dr. Christian Hildebrand |
| 09/2017 – 02/2019 | University of Geneva MSc in Neuroscience, Department of Medicine |
| 09/2011 – 07/2015 | University of Patras BSc in Humanities and Social Sciences, Department of Primary Education |
| 09/2013 – 09/2014 | University of Patras Neuroscience Modules: “Mnemonic Functions” and “Neuroscience”, Department of Medicine |
| 02/2013 – 06/2013 | Palacky University Diploma on Inclusive Education, Department of Special Education |
| 02/2013 – 06/2013 | Palacky University Participation in Erasmus program, Department of Special Education |
| 09/2004 – 09/2011 | Public High School and Lyceum of Nea Philadelphia, Athens |

PROFESSIONAL EXPERIENCE

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|-------------------|---|
| 08/2019 – 11/2019 | University of St. Gallen Research Assistant, Department of Marketing Analytics, Projects on Human- Computer Interaction and Consumer Behaviour, Prof. Christian Hildebrand |
| 02/2019 – 08/2019 | University of St. Gallen Intern, Department of Marketing Analytics, Projects on Human-Computer Interaction and Consumer Behaviour, Prof. Christian Hildebrand |
| 10/2018 – 02/2019 | University of Geneva Intern, Collaborative Project, Department of Marketing Analytics and Neuroscience in Finance and Economics, Prof. Christian Hildebrand, Prof. Kerstin Preuschoff |
| 09/2017 – 02/2019 | University of Geneva Research Assistant, Department of Medicine, Addiction Division at Hospital University of Geneva, Project on Behavioural Addictions, Prof. Daniele Zullino, Dr. Gabriel Thorens |

- 08/2015 – 12/2015 **ETH Zurich**
Intern, Laboratory of Translational Nutrition Biology, Project on Behavioural Neuroscience, Dr. Gitalee Sarker
- 09/2014 – 06/2015 **Public Primary Schools, Patras-Greece**
Teacher in Primary Schools
- 2011/2015 – summer **Public Summer Camps, Athens-Greece**
Community Council, Volunteer

IT SKILLS

Programming: R: Data Analysis (Voice Data, Linear Models, Linear Mixed-Effects Models, Cox Proportional Hazard Models)/ Data Format/ Data Manipulation/ Data Visualization

Additional Software: SPSS, GraphPad, Praat, Audacity

PERSONAL SKILLS

Competitive Sports (Judo: brown belt, Basketball)

Project Management and Organization (Large Research Projects)

Critical and Conceptual Thinking, Complex Problem Solving

Scientific Presentations (Congress of Social Psychiatry, Conference at Maltepe University, MSc Defense)

Discipline and Leadership (Army Duties for 9 months army at the Hellenic forces of Cyprus, promoted as Corporal)

Work Ethic and Flexibility (Volunteering for several consecutive years)

LANGUAGES

Greek (native), English (fluent), German (Basic)

PUBLICATIONS

Efthymiou, F., Hildebrand, C. (2020). Morphing Vulnerable Machines: Paralinguistic Cues in Digital Voice Assistants Shape Perceptions of Physicality, Vulnerability and Trust. EMAC 2020- The 49th Annual Conference of the European Marketing.

Hildebrand, C., Efthymiou, F., Busquet, F., Hampton, H.W., Hoffman, D.L., & Novak, P.T. (2020). Voice Analytics in Business Research: Conceptual Foundation, Acoustic Feature Extraction, and Applications. Journal of Business Research.

ORAL PRESENTATIONS

Efthymiou, F., Thorens, G., Rothen, Stephane., Zullino, D. (2018). World of Warcraft Avatars Longitudinal Progression Study: A Comprehensive Analysis of Correlations with Players Characteristics. 1st Congress of the European Society of Social Psychiatry.

